Email 1:

Subject: Welcome to StartOnlineProfit!

Hi,

My name is Stanley Lee. Thank you for signing up with us. You have taken the first step towards building a successful online business. To get you started, I have included a FREE gift for you. I sincerely hope you download it!

Download your FREE GIFT here >>>>> [Download Now](https://www.dropbox.com/s/brv4hye33i2rc8h/5EmailMarketingSecrets.pdf?dl=0)

In my upcoming emails, I will be sharing with you ways of how to create a successfully online business. If you are not having any success and looking for guidance or the possible ways to turn your idea into a business, then I am going to show you the way.

More than 80% of people either lose interest or just give up! Did You Know... Richard Branson is dyslexic? Stephen King's first novel was rejected 30 times? Jay Z couldn't get signed to a record label? or that Steven Spielberg was rejected from film school twice?   
  
All of these icons faced obstacles. Did they quit? Did they give up?   
  
No. And neither should you. Your breakthrough waits on the other side!

Till we meet again!

Best Regards,

Stanley Lee

Founder

The StartOnlineProfit Team

Contact us on: [StartOnlineProfit@gmail.com](mailto:StartOnlineProfit@gmail.com)

Email 2:

Subject: A friendly follow up

Hi,

This is just a follow up email to make sure you have downloaded the report okay. If you didn’t catch my download link in the last email, I have included the link below. Make sure you do spend the time to read the report. It will be very beneficial to your online entrepreneurial success.

Download your FREE GIFT here >>>>> [Download Now](https://www.dropbox.com/s/brv4hye33i2rc8h/5EmailMarketingSecrets.pdf?dl=0)

Best Regards,

Stanley Lee

Founder

The StartOnlineProfit Team

Contact us on: [StartOnlineProfit@gmail.com](mailto:StartOnlineProfit@gmail.com)

Email 3: 3 Practical Tips for Affiliate Marketing Success

Hi,

Let’s look at 3 practical tips for affiliate marketing success.

#1 Cloak Your Affiliate Links

You want to eliminate those long ugly affiliate links. You can do this with a link cloaker, which will create affiliate links that are short and more pleasant to look at. It will also increase your click through rate.

#2 Write Numerous Reviews

Using written reviews is an excellent working strategy. It is one of the best tips floating around. With your review you will talk about the product on a page. One product to one page. You will tell the readers about the product you are reviewing both pros and cons to provide your readers with insight. You might also compare products.

You can get the most out of your reviews by creating a category strictly for reviews. Make sure it’s visible to your visitors. Use a rating plugin to rate the products you review. The starts indicate the quality of the product. The more visible your reviews the more likely your sales are to increase.

#3 Promote Only Products That Can Make You Money

There’s an endless array of products on the market that you could review, but stick to those that can actually make you a decent commission and forget those that don’t pay well. This doesn’t mean avoid low ticket items. A $10 item might have a 20% commission and a $100 item might have a 10% commission. It’s easier to sell cheap products. But what it does mean is you should avoid the $10 item that pays $1 commission or the $100 item that pays you a couple dollars. Choose your affiliate products wisely. Your goal is to build a profitable income stream. Keep that in mind. You can also test products to see how well they do in the market place. Sometimes those products you think will do well, don’t actually do well but you won’t know this unless you test. So test, test, test and test some more.

There you have it – 3 practical tips that can help you have a successful affiliate marketing program.

Best Regards,

Stanley Lee

Founder

The StartOnlineProfit Team

Contact us on: [StartOnlineProfit@gmail.com](mailto:StartOnlineProfit@gmail.com)

Email 4:

Subject: The Secrets to Building an E-Store that Makes High-Four-Figures Each Month

Hi,

Have you ever wondered why some people are Power sellers - and you aren't?

What are the secrets they know - that you DON'T?

I always wondered this myself. That is why I am excited to share this rare chance to get a sneak peek behind the scenes of some REAL-LIFE online e-stores and what makes them tick:

==> [Click Here](http://www.salehoo.com/education/tactics/?aff=asou888%20)

Achieving your goals doesn't happen overnight. But get it right and within 6 months, you could end up like Amelia and have a business bringing in high four-figures every month. Here is what you get:

\* Discover exactly WHAT buyers want.

\* Where to find the BEST and cheapest items to sell!

\* Learn why what you know is more important than what you sell...

\* How to make a full-time income selling just 2 items each month!

\* How to make the most of the highest-viewed part of your item listings to maximize profit

\* The most cost-effective way to ship bulky items

\* Plus so much more...

... want to find out what the 7 core lessons are, then head straight over to it now:

==> [Click Here](http://www.salehoo.com/education/tactics/?aff=asou888%20)

If you want to understand what your online store is missing, this is your chance to find out directly from the pro's. Do something that you will thank yourself for tomorrow. Go there NOW:

==> [Click Here](http://www.salehoo.com/education/tactics/?aff=asou888%20)

To your online success,

Stanley Lee

Founder

The StartOnlineProfit Team

Contact us on: [StartOnlineProfit@gmail.com](mailto:StartOnlineProfit@gmail.com)

Email 5:

Subject: How to Find the Best Items to sell on eBay

Hi,

If you were to go onto eBay right now, I am willing to bet you that you can find just about anything that your wildest imaginations could muster - within reason. The point is that there are so many options as to what you could sell on eBay, that you could spend weeks looking for the perfect type of products to sell to your customers.

Start by asking yourself to decide what to sell:

What do I think I can sell?

What do I have that is unique on eBay?

How do I make the items that I sell fit into a smaller niche?

Who are my customers?

How much money do I have to invest?

Pre-existing knowledge of your own items will give you a better understanding. It could be something like a profession that you are in, a hobby that you enjoy, or even something that you learn about consistently.

It's no secret that eBay favors the big players. They are trying to make money like everyone else. While this does mean that it can be a little harder for new sellers, it really just means that you have to be a little savvy when it comes to standing out from your competitors.

You can tie your eBay store into other mediums. If there is a hot topic or movie, post it on Facebook and try to lure in the buyers that way.

I would advise you to stay informed on the topics that are relevant to your business. With the advent of Real

Simple Syndication (RSS) feeds there are plenty of ways to keep informed.

Here are a few websites where you might like to sign up to their RSS feeds:

http://www.consumerreports.org/cro/index.htm

http://trendwatching.com/

http://www.trendhunter.com/tv/trends-in-2010-forecast

http://www.fool.com/

http://www.marketingcharts.com

http://pewsocialtrends.org/

These are only a few of the companies that keep track of the ever-changing trends on society that ultimately affect the bottom line. You should keep track of these reports as they stream that relevant information to you.

That's exactly what the big boys do on eBay that keeps them at the top of their game.

If you fail to keep current with new products that are coming out or what is happening in the news, than you find yourself frustrated because the items that you list will have seen their peak and trailed off.

Start searching outside of the box. That's where the true fortunes are made. If you just decide to sell what everyone else is selling, then it can prove to be fruitless. If you do the opposite, then there just might be money to be made.

If you want a comprehensive guide on the right products to choose, and the best methods to promote them on eBay,

I highly recommend you check out Online Selling Tactics:

==> [Click Here](http://www.salehoo.com/education/tactics/?aff=asou888%20)

It is packed with 7 core lessons. It teaches you what to sell, how to sell it and the secrets to turning your hobby into

a fully-fledged business. If you've ever wanted to know what sets Power sellers apart, you'll learn it here.

I hope you enjoyed this email, stay tuned for more advice from the pro's.

To your online success,

Stanley Lee

Founder

The StartOnlineProfit Team

Contact us on: [StartOnlineProfit@gmail.com](mailto:StartOnlineProfit@gmail.com)

Email 6:

Subject: A review of Online Selling Tactics

Hi,

This is a review of Online Selling Tactics. When I first began selling items on eBay, I discovered that it was a quick and easy way to make money online. It wasn’t complicated; and buying for cheap and selling them for a higher price was a basic idea that made sense to me. So I started to buy and sell clothes; and it worked!

But as I looked at others on eBay, I noticed that ‘Powersellers’ were not only were they selling more items than me; they were selling them for higher prices too. So I went through book after book, trying to discover their secrets. I must have spent close to a thousand dollars trying to learn what made their e-stores more successful than mine - and I almost gave up.

That was, until I saw Online Selling Tactics. It had a 60-day money back guarantee, so I figured I had nothing to lose. So I went through it, and was astounded. It had ideas and methods I’d never heard before. So I tried them myself. And guess what? My business is doing better than before, and for that, I can thank the pro’s that made Online Selling Tactics.

\*\*\*Takes the Confusion out of Powerselling\*\*\*

One of the reasons I decided to give Online Selling Tactics a chance, is because I knew that the information had been researched from top sellers and tested over a 12-month period. The result is that you don’t just get fluff: you get real methods. The course is split into 7 modules, featuring over-the-shoulder videos. They take you through step-by-step the strategies you can use to super-charge your business. In particular, I was extremely impressed by the post-sale marketing strategies that I had never read about before, such as email marketing. They were extremely effective and now I do what the pro’s do too.

\*\*\*It is Suitable for Beginners and Experts\*\*\*

I already had an online store that was making sales - but I understand that not all of the people reading this have their own e-stores. Online Selling Tactics doesn’t leave you out in the cold. It has 3 bonus lessons aimed at getting beginners up-to-scratch. I wish I had videos like this in the beginning that could have taught me information like this. Once they’ve watched those, they can then enjoy the meat of the course, which is the powerful methods and strategies. They are simple to implement, but have a dramatic effect on customer retention and the results you achieve.

\*\*\*You get Real Resources to Put the Methods Into Action\*\*\*

After reading book-after-book, I got sick and tired of “info” products that tell you about methods, but don’t give you the resources or tools you need to implement them. That is one area that also sets Online Selling Tactics apart: you get more than just videos. As an example, elsewhere in this review I mentioned that it teaches you a method - email marketing - to take your business to the next level. But it doesn’t just tell you about how to do it: it literally gives you email templates that you can use, so that you can implement it RIGHT NOW with your customers.

\*\*\*But…\*\*\*

As much as I have raved about Online Selling Tactics, it is more expensive than your average book about eBay. That is because you don’t just get lessons, but you get support staff you can contact directly for help, you get access to the industry-leading supplier directory and more. Most importantly though, you have 60 days to take the course and try it for yourself. If you don’t make money, then just ask for your money back, and they’ll give it to you - no strings attached.

\*\*\*So: Should I Buy it, or Not?\*\*\*

Should you buy Online Selling Tactics? If you are keen to create an online business, then yes. If you already have an e-store, but want to make it your full-time job, then this is also for you. It teaches you the techniques that Powersellers use when sourcing items, listing them and the follow-up techniques that you’ll have never thought of. And with a 60-day money back guarantee, you honestly have nothing to lose. To take a look at what exactly is in the 7 core lessons, be sure to take a look:

==> [Click Here](http://www.salehoo.com/education/tactics/?aff=asou888)

To your online success,

Stanley Lee

Founder

The StartOnlineProfit Team

Contact us on: [StartOnlineProfit@gmail.com](mailto:StartOnlineProfit@gmail.com)

Email 7:

Subject: 3 Productivity Tips Affiliate Marketing Beginners Should Know

Hi,

Are you thinking about trying your hand at affiliate marketing? Perhaps you’ll still be working full time while trying your hand at internet marketing? Whether you are new to affiliate marketing or a full time marketer your time is valuable and you will want to get the most out of your time. Let’s look at 3 productivity tips affiliate marketing beginners should know about.

#1 Create Micro Goals on a Daily Basis

It’s pretty easy to become overwhelmed with big tasks and as a result you could find yourself floundering not achieving any of the tasks at hand. The best way to make sure this does not happen is to create micro goals on a daily basis. This will make achieving your tasks, especially the big tasks more easy to accomplish. Take advantage of online task lists or simply create a list on paper. Micro goals make it easy to systematically accomplish your tasks.

#2 Use Time Management Software

One of the programs that you might want to try is ClockingIt as it’s free and has a lot to offer. There are others, some free and some paid for. Using time management software you can track all your tasks from start to finish. You will be able to track in detail the exact time you use. It will also help you determine any area that might be creating a bottleneck. You might also want to take advantage of a countdown timer to help you accomplish more work in less time. Set your timer for 1 hour and refuse to be interrupted by anything short of the house being on fire. It will help you to make the most use of your time.

#3 Make Use of a Notebook for Your Creative Ideas

It is easy to become distracted in the middle of a task, especially if you have many tasks on the go. It’s easy to find yourself spending time away from what you need to be doing and so it can interfere with your productivity. But you also don’t want your ideas to get lost in the mix. One of the things you can do is create a permanent task in your time management software. Another thing you can do is create what is called a tickler file. This idea was born because of author Dave Allen in his book Getting Things Done. It’s basically a way to keep track of ideas that come to you. The same thing can be accomplished with pen and paper.

These three productivity tips can go a long way to help you make the most out of your time.

Best Regards,

Stanley Lee

Founder

The StartOnlineProfit Team

Contact us on: [StartOnlineProfit@gmail.com](mailto:StartOnlineProfit@gmail.com)

Email 8:

Subject: 4 Practical Affiliate Marketing Tips

Hi,

Affiliate marketing is a great way to add an income stream to your bottom line. However, it takes more than just choosing an affiliate and selling. Not every person who chooses to become an affiliate program does well, so the more you learn the more likely you are to be successful. These 4 practical affiliate marketing tips are a great place to start.

#1 Email Marketing

You may not yet be aware of this but your key to income streaming and making good money is in your list. Then again, you may already know this. Your email marketing list should always be growing. The best way to do this is, is to have an opt in form on your site or blog. Bait people to sign up – offer them a free e-book, a webinar, a monthly newsletter, etc. Make them want to give you their e-mail addresses. As you grow your list you will have more potential customers at your finger tips and these customers are already targeted. Don’t however make the mistake of overwhelming your subscribers with products that you are selling. You need to minimize this and build trust, occasionally throwing out there a product they can buy.

#2 Build a Tools Page

This is special page that you build where you list all of the tools you use. In other words, all the products or services you sell. This makes it easy for your customers and visitors to quickly see at a glance what you have available but without it appearing to be a shopping page. You’ll list the item with a link and then a brief review about what it does.

#3 Add a bonus

If you really want to draw your potential customers in, offer them your affiliate item and then offer them something special from you after they complete the purchase. It might be a discount, a free e-book, money off their next purchase, etc. Don’t be afraid to think outside the box. Many affiliate products have a nice commission payout so that gives you plenty of wiggle room to come up with something that will please your customer and work for you.

#4 Take advantage of banners

Make use of banners on your website or blog. Place them in the footer, above the header, in the sidebar, or in your content. Affiliate products almost always have at least a couple of banner ads you can choose from to promote the product. Banners get the highest click through rate of all ads, so keep this in mind.

There you have it – 4 practical affiliate marketing tips you can really benefit from.

Best Regards,

Stanley Lee

Founder

The StartOnlineProfit Team

Contact us on: [StartOnlineProfit@gmail.com](mailto:StartOnlineProfit@gmail.com)

Email 9:

Subject: 4 Tips to Being a Highly Successful Affiliate Marketer

Hi,

These four tips will help you be successful as an affiliate marketer.

#1 Stay on Top of New Methods & Techniques

Make no mistake, affiliate marketing is highly competitive, so if you are going to play with the ‘big boys’ you need to stay on top of the new methods and techniques. That’s the only way you’ll be able to keep your income stream growing and producing.

#2 Make Sure You Treat Your Visitors Right

You want to make sure that you are treating your visitors’ right when they come to your site. Don’t’ treat them like they are stupid. They know what affiliate ads look like. If you are endorsing a product that you don’t believe in your visitors will figure it out and you’ll lose them. If you run excessive ads you’ll annoy your visitors and they will go elsewhere. Treat your visitors with respect and give them an experience that’s good and makes them want to come back for more.

#3 Make Sure You Choose the Best Merchant

You are going to promote a product and so you want to make sure it’s backed by a top-notch merchant that’s honest and reputable. After all, the minute you start promoting their product your reputation is also on the line. You want your visitors to be happy with the product and to come back to buy other related items from your site. When you choose the best merchants’ you get the best products and when your customers are satisfied, your business grows.

#4 Use Tools to Help You

If you are serious about earning an income stream through affiliate marketing then you want to find the right tools to help you. There are a ton of extremely helpful tools that you should take advantage of. If you are using WordPress then think about using plugins that help you to manage your affiliate links. Don’t just hope you’ll get the right visitors to your site, make sure it is setup for that to happen. If you think that visitors will automatically click the link because it’s there, you would be wrong. You need to have a plan in place and the best way to do that is using solid tools.

Best Regards,

Stanley Lee

Founder

The StartOnlineProfit Team

Contact us on: [StartOnlineProfit@gmail.com](mailto:StartOnlineProfit@gmail.com)

Email 10:

Subject: 2 Important Affiliate Marketing Tips

Hi,

Honest affiliate marketing is a great way to make a solid income. Internet users are tired of being fed lies and being offered products that are inferior or useless. Visitors are demanding more! By offering an affiliate marketing product that is of great quality and useable you significantly increase the likelihood of selling your product(s). The following 2 tips will definitely help with your success.

Tip #1 - Always Choose a Product That You are Confident About

There are millions of products on the market for sale and a good majority run affiliate programs so finding the right affiliate product is definitely possible. You need to research products and find one that you believe in. You need to be confident in the product if you plan to sell it to other people. Do you believe the product you are selling is worthy of promotion, that it is something that others should know about and use? If you answered yes then it’s a product worth selling.

Tip #2 - Do Not Sell the Product Directly

Don’t sell the product directly like it’s yours. Rather promote the product based on your experiences. For example, rather than selling the product direct, talk about it in terms of ‘My experience,’ ‘I used and liked,’ ‘This product helped me…’ You get the idea. By attacking the product in this manner, you help to build trust with your visitors who see you as being helpful rather than someone selling something. The pressure disappears and the visitors are far more likely to make a purchase.

Best Regards,

Stanley Lee

Founder

The StartOnlineProfit Team

Contact us on: [StartOnlineProfit@gmail.com](mailto:StartOnlineProfit@gmail.com)