

SOLO AD BADGE REQUEST

Olga Geistfeld ran a solo ad for me on 4/15/2015.

We each joined the list of the other before the ad was launched.

We weren't sure how successful the ad would be since my niche is health and nutrition, while Olga's niche is personal development.

But, she kindly agreed to try the ad to see what results we might get and let me know that her list of around 10,000 subscribers might be interested in joining my list.

We discussed the possibility that there might be some usable overlap between the two niches.

The ad copy was:

"Today I want to share a special free report with you!

It's certainly different from anything I have ever shared with you before but I just had to share it with you because I love it so much!

Please go here and download it right away!

<http://healthwise.sendlane.com/view/naturalhealthwise>

I am not sure how long it will be available for so don't wait and get your free copy right now!"

As a result of the ad, I now have 270 subscribers and 1 sale.

As of this writing, I have received 586 clicks and have a conversion rate of 46.56% and an interaction rate of 12%.

I am submitting the above information as proof of completion of the necessary tasks required to earn the Solo Ad badge.

Please let me know if further documentation is needed.

Karen McCray

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