



## MODULE 6: FROM PHASE 1 TO PHASE 2

### NOTES

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### SEGMENT 5

This segment reviewed how the two phases of the Circle of Profit come together to grow your list and your profits.

Here is a checklist of the most important concepts.

#### Phase I - The beginning

- ☐ Passion Product – front end
- ☐ Opt-in Page, Transition Page, TYP
- ☐ AutoResponder & Broadcasting
- ☐ Affiliate Income
- ☐ Affiliate Support & Relationships
- ☐ Traffic/Visitors

#### Phase II - Cart Monetization – Sales funnel

- ☐ Backend Multiplier
- ☐ 5x Profit Secrets
- ☐ Profit
- ☐ Back to the beginning & repeat